WHERE IS THE GAP IN INFORMATION SECURITY?

PERCEPTION

53% of US businesses believe a security breach would not seriously impact their business.

REALITY

The average cost of a data breach in 2012 was $5.4 million.*

MORE THAN 1/3 of small businesses never train staff on their information security procedures.

40% have no such protocols at all.

Over 12% of C-suite executives have seen losses of more than $500,000 due to data breaches.

ONLY 16% of large businesses train employees on data security protocol twice a year.

53% of small businesses & 22% of large businesses do not secure their confidential material before destroying it.

69% of small business owners aren’t aware that lost or stolen data would cost them money and credibility.

All of the statistics provided (unless otherwise stated) are from the Shred-it 2013 Information Security Tracker powered by Ipsos Reid.


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