One-Time Shred: An Ally for Small Businesses

According to the <u>2022 Shred-it</u>® <u>Data Protection Report</u> (DPR), 25% (one in four) of the small business leaders (SBLs) surveyed said that they have experienced a data breach in the past. SBLs believe employee error is a key vulnerability.

Research shows that <u>82% of breaches involved a human element in 2022</u>, including stolen credentials, phishing, or misuse. Results from the DPR reveal critical insights into some of the challenges and opinions of SBLs.



Small Business Leaders Stated:

27%

collect and destroy physical materials when no longer needed (e.g., printed materials, computers, hard drives) 67%

fear their employees don't know the best practices to prevent a data breach

20%

establish incident response plans

66%

fear their employees don't know what actions to take if a data breach occurs

23%

implement and enforce record retention and destruction policies

32%

need support in managing their sensitive physical data and information

Failing to securely store and dispose of documents and electronic devices can increase their vulnerability to a physical data breach. Therefore, businesses should work with their employees and implement necessary measures to protect confidential information.

A one-time shred service, like Shred-it[®], can help businesses <u>clear clutter</u> and protect confidential data within days, especially physical information. Some of the main benefits include:

- ► Reduced human error
- Compliance with laws

► Theft prevention

▶ Proof of service

Learn more about how a Shred-it® one-time shred can help protect your small business from a physical data breach.

Sources: 2022 Data Protection Report

We protect what matters."



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