

SECURING THE FUTURE

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A breach from any angle:
Surprising sources of
information security breaches
and how businesses
can prevent them

In this issue, we will discuss the unexpected ways your company can become the victim of a security breach.

The 2013 Information Security Tracker conducted via Ipsos Reid, revealed that 55 percent of Canadian businesses, both large and small, mistakenly believe that a loss of data would not impact their business¹. When it comes to preventing information security breaches and safeguarding your business, one of your business' greatest enemies is a *lack of awareness*. The information provided below provides advice on how not to let both the most common and uncommon risks turn your company into a victim of a security breach.

What are the risks?

Did you know that 85 percent² of information security breaches occur in the hospitality industry alone? In today's on-the-go economy, chances are high that your employees spend as much time out of the office as they do inside it. However, next time an employee stays at a hotel, think twice and don't let the following story become a reality:

A worker with your company is on a business trip in a neighbouring province to meet with one of your organization's major clients. The worker is looking to sign a major deal and as part of the deal, your

1 2013 Security Tracker "Perceived impact of lost or stolen data on business"
2 Shred-it Infographic: "Keeping Businesses Safe from Fraud"



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company must share the client's vital financial information.

Instead of couriering the documents, the mobile worker offers to bring the files back to the head office as they have done many times in the past. As it's a Friday, the worker returns to their hotel for a well-deserved rest and to make a quick call home.

On Monday, it is discovered that the financial documents have gone missing. The worker has called the hotel but none of the staff reported finding anything. Was the worker a victim of theft? Were they left in a drawer or on the desk? Could they have been forgotten at the breakfast diner? The worker has no idea where the documents ended up and now you must disclose the breach to your client and shareholders.

Don't let your business become a victim!

The 2013 Information Security Tracker revealed that 55 per cent of Canadian businesses mistakenly believe that a data breach would not seriously impact their business; however, a data breach can not only lead to potential financial damage – it could create a loss of reputation and diminished trust.

By following a number of information security protocols and policies, you can better arm your company and your staff against taking unexpected risks with sensitive information and prevent the above story from becoming a reality.



Be aware of both internal and external threats

It's important to be aware of all potential information security threats in order to protect your business both inside and outside of the office. Keep in mind the variety of common locations where fraud may occur.

Outside of the office, take precautions when you or your colleagues possess sensitive information while



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in hotels, restaurants, airports or off site meetings. Ensure that documents are not left in cars or not closely watched while taking public transit.

Along with the rise of external threats, don't forget that some of the most malicious risks are all around you on a daily basis. Think of the ways vital information is not properly secured in your office: the recycling bin, the photocopier, even your own desk. Have you ever left files unattended over lunch or when you go home at night? Any number of people, from building to cleaning staff, has access to the office after hours.

Being more vigilant not only in your office, but also when you're on-the-go is definitely a start. Below are additional tips on how to prevent your company, your employees and your clients from becoming victims.

Tips

- Implement ongoing risk analysis processes and create a policy specifically designed to limit exposure to fraud and data breaches
- For employees working on-the-go, ensure your information security policies and procedures include mobile security rules/precautions
- Train and review your information safety protocols and policies regularly with staff, and ensure your policies evolve alongside changes in your workplace
- Encourage employees to maintain full control over all vital information, in and out of the office
- Consider a shred-all policy for all documents that are no longer necessary to your organization
- Don't overlook electronic devices or hard drives on computers and photocopiers; physical hard drive destruction is proven to be the only 100% secure way to destroy data from hard drives permanently
- Remind your employees that information security is even more important when outside the office

When it comes to protecting your organization's sensitive information, you can never be too careful. In today's information-driven economy, it's more crucial than ever to take precautions to ensure confidential data doesn't fall into the wrong hands. By taking proactive steps now, your business can make the right moves in preventing an information security breach down the line.

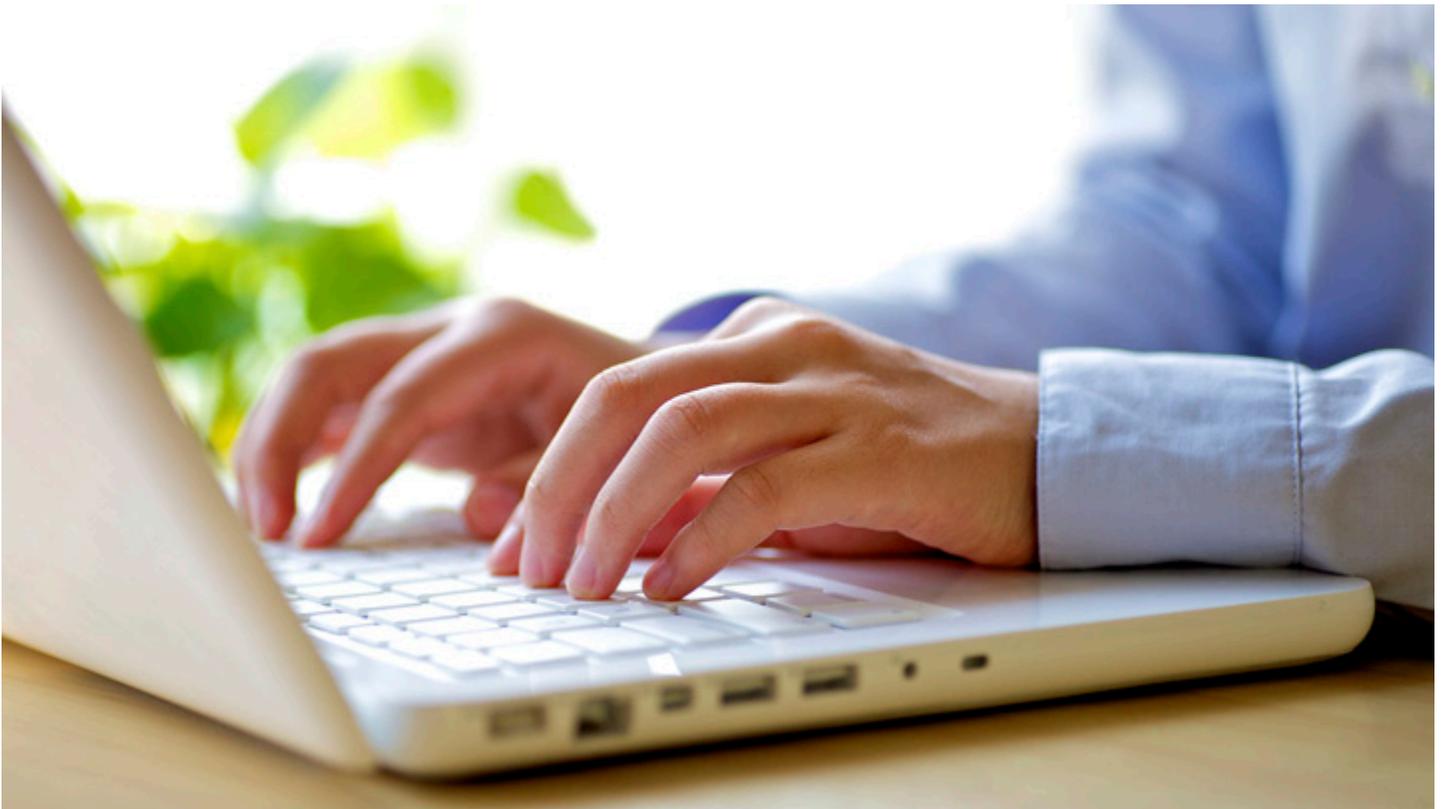


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Your FREE Security Consultation

Shred-it has developed an online survey to help businesses better understand security gaps in their processes. To conduct your own security self-assessment, visit our website at: [Risk Assessment Survey](#)

You can also stay informed with Shred-it on [Facebook](#) and [LinkedIn](#) or follow us on [Twitter @Shredit](#)



About Shred-it

Shred-it is a world-leading information security company providing document destruction services that ensure the security and integrity of our customers' private information. The company operates 140 branches in 16 countries worldwide, servicing over 150,000 global, national and local businesses, including the world's top intelligence and security agencies, more than 500 police forces, 1,500 hospitals, 8,500 bank branches and 1,200 universities and colleges.

