

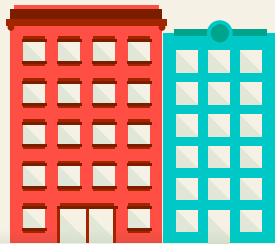
SECURITY TRACKER 5.0

CANADA

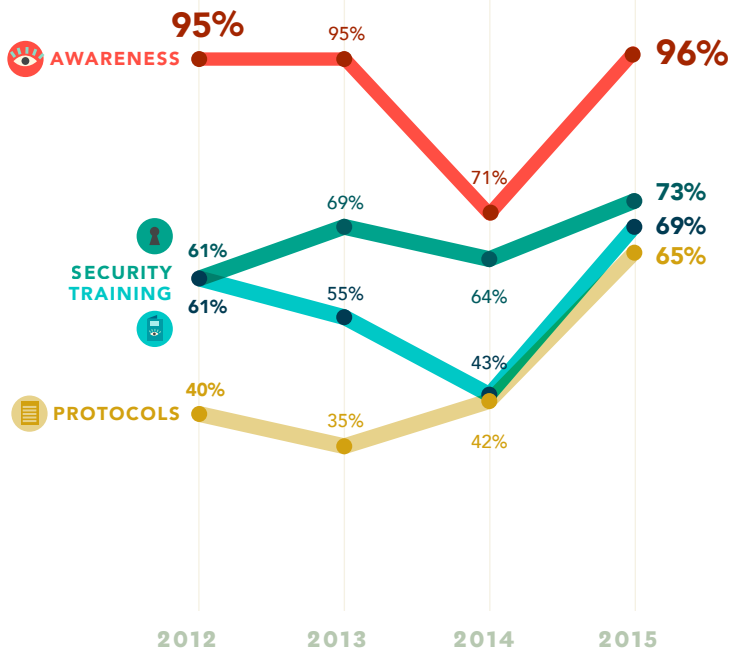
Small and Medium-sized Businesses need to prioritize the secure destruction of their confidential information by implementing policies & procedures and following the lead of large businesses when it comes to information security.



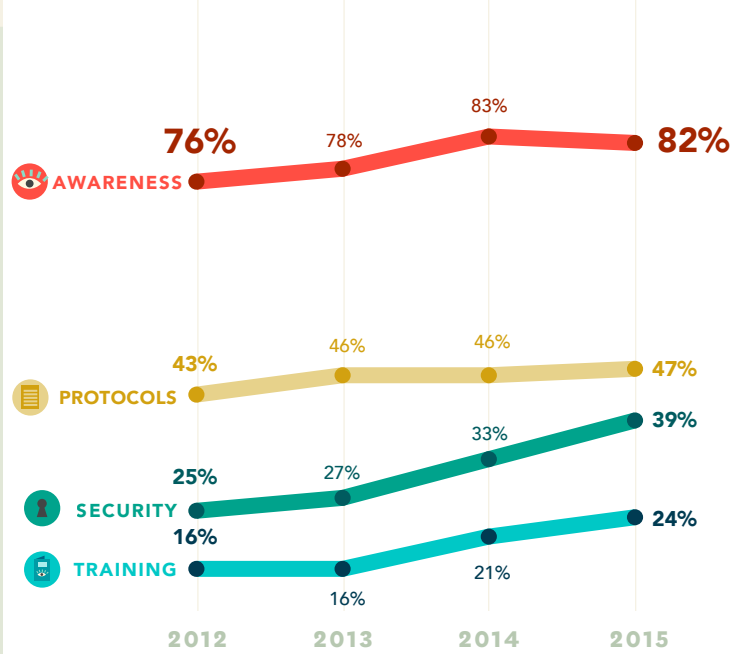
Whether or not SMBs think they are at risk, clients increasingly want assurances that they take information security seriously.



LARGE BUSINESSES



SMBs



- AWARENESS of legal information security requirements
- Have protocols for disposing confidential data and are adhered to by staff
- Securely store documents prior to disposal
- Provide training for staff on information security policies and procedures at least once a year

WITH THE AVERAGE COST OF A LOST OR STOLEN RECORD

UP TO **\$250** A RECORD

and

THE TOTAL AVERAGE COST OF A BREACH

UP TO **\$5.32** MILLION¹

CANADIAN BUSINESSES, NO MATTER WHAT THEIR SIZE, NEED TO

CONTINUE TO IMPROVE



ENFORCE THEIR SECURITY POLICIES AND PROCEDURES TO PROTECT THEIR CONFIDENTIAL INFORMATION.

Sources: ¹ 2015 Cost of a Data Breach Study: Canada by the Ponemon Institute, Shred-it 2015 Information Security Tracker powered by Ipsos Reid



Making sure it's secure.™

Contact Shred-it to book your free Security Risk Assessment
Call 800.697.4733 or visit shredit.com to book yours today.