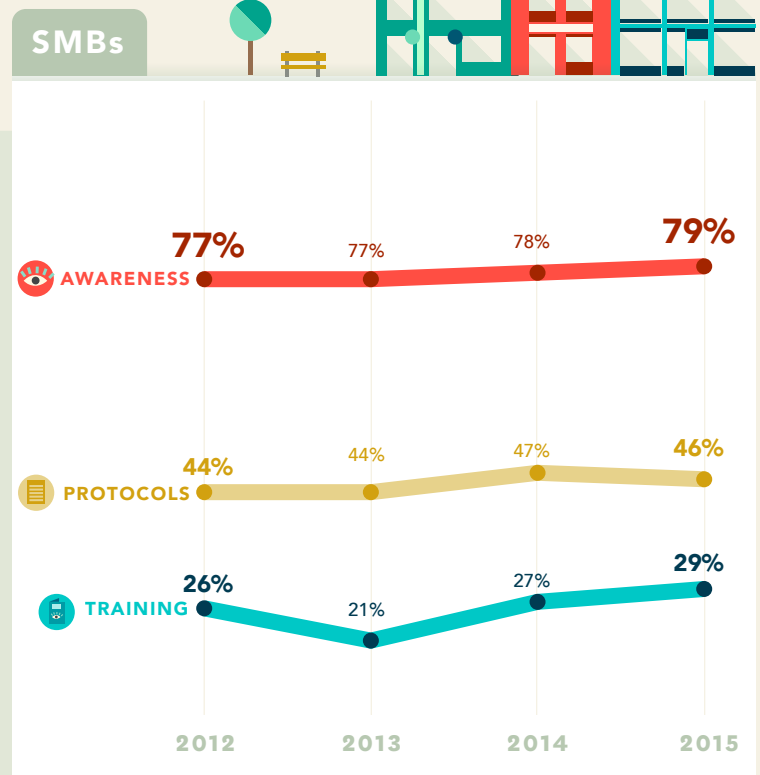
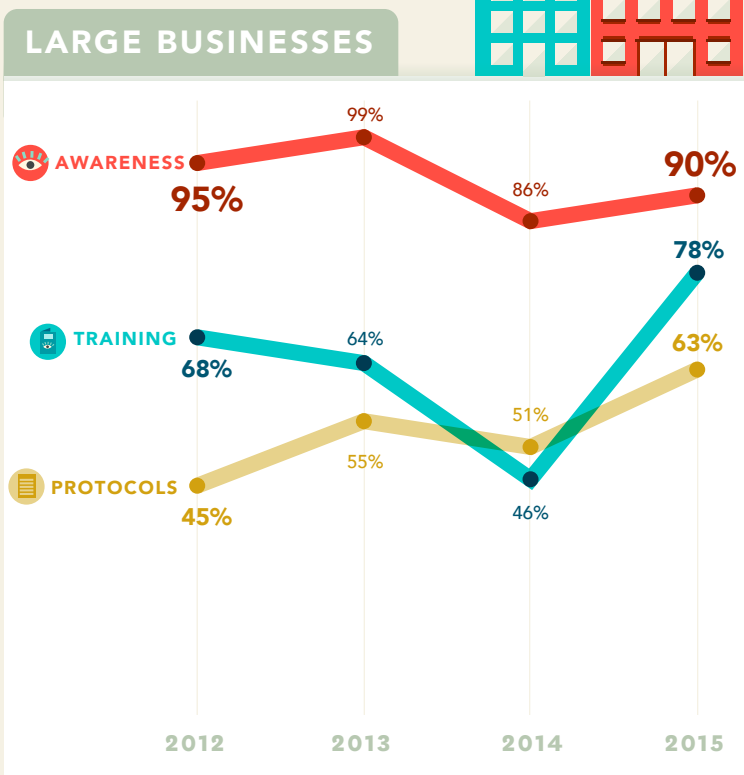
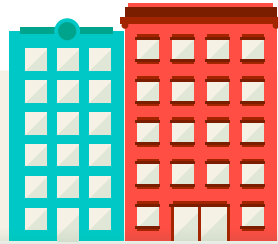


# SECURITY TRACKER 5.0

U.S.A

Small and Medium-sized Businesses need to prioritize the secure destruction of their confidential information by implementing policies & procedures and following the lead of large businesses when it comes to information security .



**AWARENESS** of legal information security requirements

Have protocols for disposing confidential data and are adhered to by staff

Provide training for staff on information security policies and procedures at least once a year

WITH THE AVERAGE COST OF A LOST OR STOLEN RECORD

UP TO **217\$** PER RECORD

THE TOTAL AVERAGE COST OF A BREACH

UP TO **6.5\$** MILLION<sup>1</sup>

U.S. BUSINESSES, NO MATTER WHAT THEIR SIZE, NEED TO

CONTINUE TO IMPROVE

**ENFORCE** THEIR SECURITY POLICIES AND PROCEDURES TO PROTECT THEIR CONFIDENTIAL INFORMATION.

Sources: <sup>1</sup> 2015 Cost of a Data Breach Study: United States by the Ponemon Institute, Shred-it 2015 Information Security Tracker powered by Ipsos Reid



Making sure it's secure.™

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