

Why Shredding Companies Are Not All the Same – or Equally Secure

In today's world, you understand the necessity of shredding confidential information after it's no longer needed. It's not just good business – it's the law. But if your current information destruction provider offers more than just shredding services, you could be open to a security breach, which could cost much more than you realize.

You're risking your organization's good reputation.

No company wants to experience an information security breach, yet every business today is at risk. A breach could cost you not only your customers and associated revenue, but also your good business reputation. Check out these facts:

- » The average data breach costs \$7.35 million.¹
- » Average cost per record stolen is \$225.¹
- » A data breach can cost an organization \$244 per breach per capita.¹
- » After experiencing a data breach, some sectors experience a customer turnover rate of up to 7.1%.¹

"Every time we call them, we like how responsive they are to our needs."

– Department of Labor, State of Idaho

"Quick response to questions. Courteous and efficient pickup people. Account rep has been great! The ease by which we are able to securely dispose of sensitive documents is immeasurable. Thank you!"

– First State CPS's, LLC

Information security might not be your current provider's biggest concern.

Think about it. If secure document destruction isn't your current shredding provider's core competency, your information is at risk. Here's why:

- » Shredding service providers that offer multiple services are primarily concerned with service logistics and cost efficiencies.
- » Security can be compromised when your vendor has to outsource the work to service all your locations.
- » Many can't guarantee a secure chain of custody, or provide a certificate of secure destruction.
- » Their employees may have little to no training because they have to perform many services in addition to document destruction.
- » A multi-service provider will not have the training and expertise to advise you on best practices, or keep you up-to-date on changes in legislation.

Sources

¹ 2017 Cost of Data Breach Study: United States, Ponemon.

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Make Shred-it® Your Go-To Partner for Secure Document Destruction

Switch to an information security expert for all your document destruction needs. Shred-it also has the largest geographical footprint in the world of any shredding vendor, operating in 170 markets across five continents. We consistently service the greatest number of business addresses in North America. And those aren't the only reasons to choose Shred-it as your shredding vendor:

Our secure shredding solution provides you with peace of mind.

We use a consistent approach to information destruction across all locations, through our secure, step-by-step process:

- » Shred-it containers are constructed so that documents can't be removed after they're deposited.
- » Your Shred-it security-trained expert arrives on schedule for pick-ups.
- » We destroy your documents either at your location or our secure facility.
- » You receive a Certificate of Destruction after each service, guaranteeing your documents have been securely destroyed.
- » Our services are flexible and can be customized to meet each of your location's needs.
- » At Shred-it, we care about the environment and recycle all paper documents once they've been destroyed.

We are the document destruction experts.

Protecting your confidential information is our top priority – because secure destruction is all we do.

- » Why would you trust your company's reputation with any service provider that leaves you vulnerable to information security breaches?
- » Our proprietary technology and procedures exceed industry standards.
- » Shred-it employees are highly trained security experts.
- » We stay up-to-date on the privacy legislation that affects your industry.
- » You are guaranteed consistent service from a partner who serves more locations than any other.



NAID-CERTIFIED INDUSTRY EXPERTS

All Shred-it® locations in North America have received NAID Certification for mobile document destruction.



For peace of mind, contact Shred-it® today
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