


THE HIDDEN COSTS OF A LAPTOP

Lost and stolen laptops are still a common business security incident. But lost laptops are over 100 times more prevalent than stolen.¹



39%
of

laptop theft occurs in the victim's own work area



34%
of

laptops are stolen from the victim's vehicle



1 IN 4 BREACHES
in the financial services sector over the last several years were due to lost or stolen devices.³



IN MARCH 2017 2 LAPTOPS CONTAINING PERSONAL INFORMATION OF HONG KONG'S 3.7 MILLION REGISTERED VOTERS WERE STOLEN⁴



46%
of
LAPTOPS

CONTAIN CONFIDENTIAL DATA
Only 1/3 of those systems are encrypted⁵

THE AVERAGE LAPTOP COSTS:
\$49,000




In 2016, 4 laptops containing the ePHI of **4,000,000** people were stolen.

\$5.5 The lawsuit cost the health organization **MILLION⁶**

4 WAYS TO AVOID A SECURITY BREACH



- 1** Keep your laptop secure
- 2** Back up
- 3** Encrypt
- 4** Dispose of it properly (when you're finished with it)

1. http://www.verizonenterprise.com/resources/reports/rp_DBIR_2016_Report_en_xg.pdf
 2. <http://crowdresearchpartners.com/wp-content/uploads/2016/03/BYOD-and-Mobile-Security-Report-2016.pdf>
 3. <https://pages.bitglass.com/Report-Financial-Services-Breach-Report-2016-LP.html>
 4. <http://mashable.com/2017/03/28/hong-kong-voter-data-stolen/#xF3zbwwqEsqW>
 5. "The Billion Dollar Lost Laptop Problem." Ponemon Institute. 2010. May 2014.
 6. <http://www.beckershospitalreview.com/healthcare-information-technology/10-largest-hipaa-settlement-fines.html>

Learn more about safeguarding your old laptops and hard drives by visiting shredit.com/hard-drive

