

# Small Businesses Are Not Immune to Data Breaches

The 2021 Data Protection Report found that small and medium businesses (SMBs) are just as susceptible to data breaches as large organizations. Data breaches can cause significant consequences for a business, such as legal issues, damage to reputation and credibility, and financial loss. In addition, consumers value businesses that protect their personal information. As a result, it is important for SMBs to understand the sources of data breaches and how to best protect themselves.



Download the **2021 Data Protection Report** to learn more about what you can do to help keep your business secure.

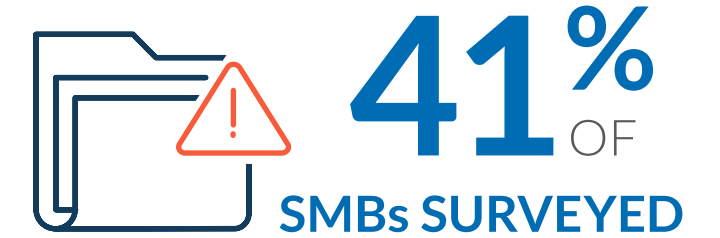
We protect what matters.™



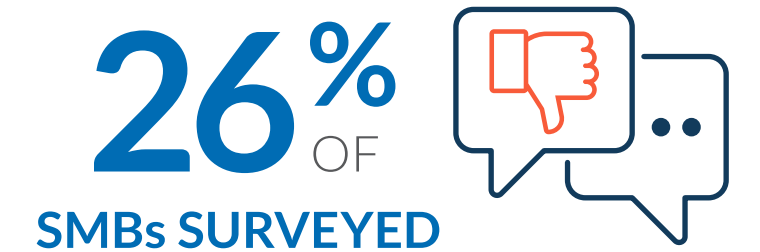
indicate that the rate of companies having ever experienced a data breach has grown



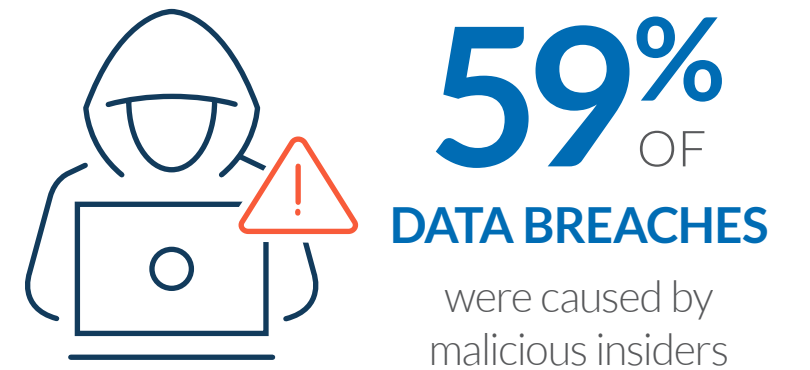
indicate that the biggest barrier to employees following infosec policies and procedures is the lack of understanding of the threats and risks to the organization



indicate that a data breach would have a major impact on their reputation



cited damage to their reputation and credibility as a result of a data breach



were caused by malicious insiders



surveyed stopped doing business with the company responsible for the data breach