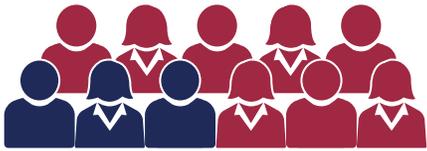


# SMALL BUSINESSES ARE AT A HEIGHTENED RISK OF EXPERIENCING A DATA BREACH



**83%** of consumers say digital data security is a **top priority** when choosing who to do business with

**60%** of consumers believe that their **personal data and information** is less secure than it was 10 years ago

**66%** of consumers do not trust that all digital data breaches are **properly disclosed** and **not kept secret**

Source:  
2019 Shred-it® Data Protection Report



**31%** of

Small Business Owners (SBOs) say **human error** or **accidental loss** by an employee/insider was the cause of a data breach



**33%** of

SBOs **do not train employees** on how to identify common cyber-attack tactics such as **phishing, ransomware, or other malware**

When storing and disposing of **confidential paper documents**:

**30%** of SBOs say no policy exists

**12%** of SBOs say they have a policy but not all employees are aware of it



To learn how to keep your small business more secure, download our Data Protection Report at [Shredit.com/DPRUSA](https://Shredit.com/DPRUSA) or call **800-697-4733**.

