Data Breaches Are a Serious Threat and No Business Sector Is Immune

Global Data Breaches by Industry

- **12%** HEALTHCARE
- **18%** FINANCE
- **18%** PROFESSIONAL
- **24%** REAL ESTATE
- **28%** INSURANCE

3 IN 4
LARGE BUSINESSES
surveyed reported a data breach in 2021[1]

70% OF
CONSUMERS
surveyed have been personally impacted by a data breach[1]

$4.24 MILLION
was the average cost of a data breach in 2021[2]
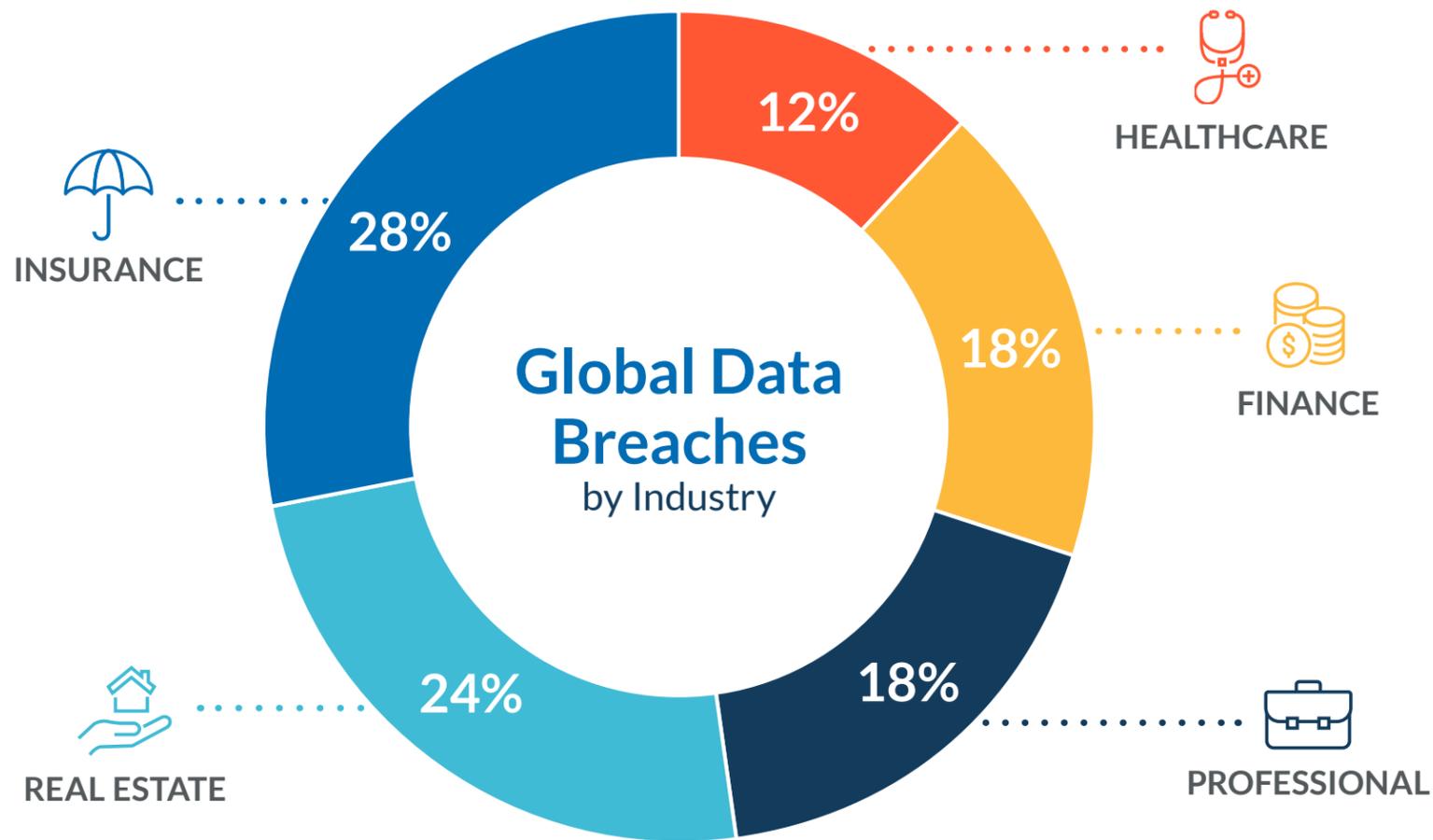
What Can Businesses Do?
Three Recommendations to Help Protect Your Company's Data

1 Know the Rules
Data protection and consumer privacy laws are becoming more commonplace in the U.S. and around the world. Strong data security starts with knowing the latest state, national, and international data protection requirements.

2 Make a Plan
It's important to understand what data your organization collects, how and where it is stored, and with whom it is shared, so you can develop a data security plan that meets your organization's unique needs and follows best practices.

3 Prepare Your Employees
Your employees can be your best line of defense against data breaches, so they should be equipped with the proper tools and knowledge to help prevent and respond to a data breach threat.

We protect what matters. ℠

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